



become a

Trails

MARKETING PARTNER

attract business

Get
found



increase
SALES!

Your reach just got BIGGER!

Eastern Ontario Trails Alliance's (EOTA) trail network extends from the Bay of Quinte up to Algonquin Park, Perth to Havelock; linking outdoor recreation and adventure to the natural environment and rural communities along the way. The trail network offers access for hiking, cycling, horseback riding, ATVing and snowmobiling through maintained trail systems that are opened all year round.



Advertise your business. Become a TRAILS MARKETING PARTNER

- places to stay
- shops & services
- communities
- municipalities
- restaurants
- sports, adventures & clubs
- attractions

EOTA Facts:

- We have 30,000 maps in circulation
- Annual web page sessions of 65,000
- Average session length of 2 minutes 45 seconds
- The trails generate \$6 million in spending
- Part of one of the greatest communities
- 25,000 + people visit the trails each year

VISIT [THETRAIL.CA](http://thetrail.ca)

Eastern Ontario Trails Alliance

Advertising opportunities with the Trails!

Premium Supporter

\$875

As a premium supporter you will be featured in multiple areas across the EOTA platform.

- Prime Ad location on Map (cover locations limited first come first serve)
- Ads within each applicable area of the website
- All your ads link to your website
- Be highlighted in our business directory denoting your partnership level
- Unique partnership mention on Advertising page (Links to your website)

Trails Supporter

\$625

A Trails Supporter who loves to show off their passion for the outdoors! Welcome to the team.

- Ad location on Map
- Ads within each applicable area of the website
- All your ads link to your website
- Be highlighted in our business directory denoting your partnership level
- Unique partnership mention on Advertising page (Links to your website)

Map Advertisement

Get your business featured on the map this year. Great ad space for a great business.

\$350

Website Advertisement

Have your business represented on our website. Let the tourists know where to go!

\$200

Friend of the trails

Get your very own sign on the trail.

\$150 for 3 yrs

Company Name (*) _____

Address (*) _____

Street _____ City _____

Postal Code _____

Contact Person (*) _____

Phone (*) _____ Fax (*) _____

Website address _____ Email _____

Signature X _____

Send this form to info@thetrail.ca along with your ads. If you need assistance with artwork, we know the right people for you.



VISIT THETRAIL.CA